



Jenn Wood



David Bird



Dave Gram



Peg Gagne, MSN, RN



Dana Potter



Eric D Jones



Philip Lambert



Amanda Cashin

## Wood and Tebbs join Community Engagement Lab

Jenn Wood has joined the **Community Engagement Lab** in the new position of Managing Director, and **Claire Tebbs** has joined as Partnerships Manager. The CEL is expanding its staff to meet the need for more programming that helps schools and communities engage in the work of realizing change around complex social and environmental justice issues. "Jenn and Claire bring a depth of experience in systems implementation, social and environmental justice, and creative placemaking that will be a major boost to our capacity for engaging schools and communities with the creative programming they are requesting," said **Paul Gambill**, CEL Co-Founder and Executive Director.

## Maternal Child Health program receives generous donation

**Caledonia Home Health Care & Hospice**, a division of **Northern Counties Health Care (NCHC)**, is pleased to announce a recent donation of 105 Scentys Buddies, or stuffed animals, to the **Maternal Child Health Department**. The donation was organized by local community member **Jean Guest**, Independent Scentys Family Consultant. Guest has been collecting donations for the Maternal Child Health Department since October through her Annual Buddy Drive.

## David Bird joins NEFCU as digital marketing manager

David Bird has joined **New England Federal Credit Union (NEFCU)** as Digital Marketing Manager. David's responsibilities will include overseeing marketing channel management, market data and research management, community development, and more. "I am humbled and honored to have this opportunity to partner with the NEFCU family as we continue to serve our members."

## Veteran journalist Gram to pen Fair Game column for Seven Days

Burlington-based newsweekly **Seven Days** is restarting its **Fair Game** column. Longtime Vermont journalist **Dave Gram** will author the weekly take on Vermont politics, sharing his observations about the maneuvering in Montpelier and life in the Green Mountain State. His inaugural column in January 2021.

## Potter promoted to team leader, ESG Large Accounts

**C2 - Competitive Computing**, a leading Vermont IT consulting firm based in Colchester, is pleased to announce that **Dana Potter** has been promoted to Team Leader, ESG Large Accounts. In his new role, Dana will supervise and manage the team that supports our client and their desktop and end-user group program, while continuing to provide uncompromising quality support to a long time valued customer.

## UVM Medical Center announces Gagne as CNO

**University of Vermont Medical Center** President and Chief Operating Officer **Steve Leffler, MD**, announced that after a competitive national search and multiple town hall-style employee inter-

views with the final candidates, **Peg Gagne, MSN, RN**, has been selected as Chief Nursing Officer. "I am very honored to officially take on the role of CNO at this organization," Gagne said. "My hope is to continually strengthen nursing professional practice by fostering an accountable, transparent environment that is supportive of all staff, increases engagement and nurtures professional development."

## City Market donates proceeds from 23rd annual tree sale

**City Market** offered its **23rd Annual COTS Tree Sale** to benefit **Vermont's Committee on Temporary Shelter**. City Market once again sold fresh balsams from **Moffatt's Tree Farm** in Craftsbury, Vermont, this year expanding the sale to both store locations for the first time. The Co-op sold over 700 trees and the net proceeds were donated to COTS. Co-op staff presented a check totaling \$14,678.02 to the COTS team and a check totaling \$6,925.58 to the **Intervale Center** team. The Annual Tree Sale to benefit COTS has been held at the Co-op for the past 23 years, bringing the total donation to over \$173,000.

## Brewer takes helm as NFCT board chair; new members announced

The **Northern Forest Canoe Trail's** Board of Directors has appointed **Anne Brewer** as its new chair. Brewer takes the helm after three years of leadership from **Don Hudson**. "Don leaves some big shoes to fill," Brewer said. "His leadership brought us through some lean financial years; today, despite some major obstacles, the NFCT is well-positioned to continue providing quality stewardship work across the Northern Forest region as well as promotion of paddling and outdoor recreation, mapping and GIS services, and trip planning support." The NFCT board also welcomed two new members in 2020: **SJ Tinker** and **Kristine Keeney**.

## Attorney Jones named partner at Langrock Sperry & Wool

**Langrock Sperry & Wool, LLP** is pleased to announce that **Eric D Jones** has been named a partner as of January 1, 2021. Eric is a highly experienced labor and employment lawyer. He handles the full scope of workplace disputes – lawsuits in state and federal courts, arbitrations, and government enforcement agency proceedings. "We are delighted to have Eric as our partner. He combines excellent legal skills and an extensive knowledge of the labor and employment issues that business and individuals face in the workplace every day," said **Michael Wool**, Senior Partner.

## Union Mutual Insurance Company hires Lambert

The Board of Directors for **Union Mutual Insurance Company** voted at their December meeting to appoint **Philip ("Phil") Lambert** to be the Company's Vice President of Information Technology and Operations. "Phil has significant experience in insurance operations and information technology," said **Lisa Keysar**, President & CEO of Union Mutual. "He has been connected to Union Mutual for many years as a business partner and consultant to the Company and we are pleased to have him join us as a full-time employee and member of our leadership team."

## NEFCU employees pledge \$25,000 to help community non-profits

Recognizing that community organizations are facing increased demands due to COVID, as 2020 ended **New England Federal Credit Union (NEFCU)** provided each employee with \$100 to pledge to one of four community non-profit organizations. As a result, the Credit Union directed \$5,200 to the **Committee on Temporary Shelter**, \$10,400 to **Vermont Foodbank**, \$6,700 to the **Howard Center**, and \$2,800 to **Gleaners Community Food Bank** (for the Credit Union's Michigan Division.)

## Kingsbury Companies employee match program for CVHHH

**Central Vermont Home Health & Hospice** is a not-for-profit Visiting Nurse Association committed to providing high quality, medically necessary home health and hospice care to all central Vermonters, regardless of a person's ability to pay. After hearing the heartfelt story of a few local community members and their experience with CVHHH, owner **Travis (TJ) Kingsbury** and Operations Manager, **Jim Despres**, formed the idea to create an employee match opportunity.

## Amanda Cashin Marketing

Launched January 1, 2021, **Amanda Cashin Marketing, LLC**, is a woman owned business providing creative graphic design and marketing solutions for Vermont businesses. Services include logo creation, print collateral, website design, Google Business enhancements, email marketing, video production and media buying. She can create a buzz to make your product or service stand out from the crowd.

## Smith joins Four Seasons Sotheby's International Realty

**Four Seasons Sotheby's International Realty** is pleased to announce that **Shannon Smith** has joined the company's South Burlington office as a Sales Associate. After owning and operating eco-friendly retail boutiques in the Burlington area, Shannon has embarked on a new career in real estate. "I am proud to be a new member of the Four Seasons Sotheby's International Realty team. Their integrity, professionalism and marketing is unparalleled."

## Common Good VT becomes program of United Way of Northwest Vermont

**Common Good Vermont** has joined forces with **United Way of Northwest Vermont**, becoming a program of the organization that works to improve the quality of life for Vermonters. Joined together under one roof, the two organizations will continue their respective missions and work as one to advance the common good for all by strengthening the nonprofit sector throughout Vermont.

## McSoley McCoy & Co announces promotions of Moser & Bissonnette

**Amanda Moser** has been promoted to Partner, following her accomplishments and leadership as Tax Manager for the past 6 years at **McSoley**

**McCoy & Co.** Amanda specializes in tax compliance and consulting for business and individuals in a variety of industries including manufacturing, hospitality, and professional services. **Danielle Bissonnette** has been promoted to Tax Director. Danielle's career with MMC began in 2006 upon her graduation from St. Michael's College.

## Primmer Piper Eggleston & Cramer PC names new board chair and members

Attorney **Gary Franklin** has been named the Managing Shareholder and Board Chair for the **Primmer Piper Eggleston & Cramer** law firm. The firm also welcomes new board members, **Alexandra Edelman** and **Kevin Henry**, filling the board seats of former board member **Doug Wolinsky** and Board Chair **Gary Burd**. Gary said, "I look forward to taking on the new responsibilities that come with being board chair, and welcome Alexandra and Kevin to the management team. In the last year, I witnessed all of our attorneys and staff take on tremendous challenges while adapting to the new and uncertain world with grace and ease. I am confident that regardless of the challenges ahead, our Firm will continue its high level of service and professionalism."

## Vermont's Gardener's Supply Company promotes new CEO

**Gardener's Supply Company**, one of the nation's largest multi-channel marketers of gardening products and accessories, has announced that **Jim Feinson**, CEO, left his position at the end of 2020. Jim joined Gardener's Supply Company in February 1988 and became President in 1999 and CEO in 2008 and will continue to contribute to the success of the company as an Advisory Board Member. The current President, **Cindy Turcot**, was promoted to President and CEO. Cindy is a founding employee of Gardener's Supply and previously served as CFO and COO.

## RE/MAX North Professionals welcomes new owner

**RE/MAX North Professionals** is pleased to welcome **Jason Lefebvre** as its new co-owner and Chief Growth Officer. Lefebvre joins current owners **Rich Gardner** and **David Parsons**. At RE/MAX North Professionals, Lefebvre will help oversee the day-to-day operations, agent training, and grow RE/MAX North Professionals to new heights. "We are excited to have Jason join our ownership team. He is an accomplished leader with significant experience in the industry. We are confident he will accelerate the growth of our company to new heights", says brokerage co-owner Gardner.

## South Burlington business group smashes \$10 million mark

**Champlain Valley BNI** announced that it has generated over \$10 million for its members since the group was formed in 2004. Champlain Valley BNI President **Alison Davis** says, "Reaching \$10 million dollars is a huge achievement and demonstrates what is possible when businesses work together. This is now more important than ever as we all navigate a challenging business environment."

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